

# Join us!

## Become an Access Card Partner!

Live Healthy Iowa's annual 10 Week Wellness Challenge kicks-off on January 22, 2018, and nearly 15,000 participants will be eager and excited for opportunities to improve their lifestyles.

Join us as an Access Card Partner by offering a special promotion to engage challenge participants in your services or products. Such promotions could include: discounts on products, services or admission, free trial class or membership, free product samples, etc.

### Access Card Partners will receive:

- Featured promotion on Live Healthy Iowa's website
- Featured promotion on Live Healthy Iowa's social media pages
- Opportunity to appear in weekly emails to nearly 15,000 Iowans
- A colorful poster for display in your business

We can't wait to share the valuable products and services you offer with the 10 Week Wellness Challenge participants! Please complete the 2018 Access Card Partner Form to become an Access Card Partner.

### About the Challenge:

- Live Healthy Iowa's 10 Week Wellness Challenge provides participants with a fun opportunity to be active while engaging in a simple and affordable, team-based activity challenge
- Teams are made up of 2-10 friends, family members or co-workers
- The online platform allows for healthy and fun competition as participants can see in real-time how their team compares to other teams
- Each member tracks activity minutes and/or weight loss
- Nearly 15,000 Iowans in all 99 counties participated in 2017
- Since 2002, participants have logged more than 660,000,000 minutes of physical activity and recorded over 1.2 million pounds of weight lost
- Participants have the chance to win amazing prizes and more!

For more information on the 10 Week Wellness Challenge, visit [www.livehealthyiowa.org](http://www.livehealthyiowa.org).



## 2018 Access Card Partner Form

Please complete the form below and return via mail, fax or email.

Forms may also be submitted online. Follow the instructions below to submit an online form.

1. Go to [www.livehealthyiowa.org](http://www.livehealthyiowa.org)
2. Click on '10 Week Wellness Challenge' under 'Challenges & Events'
3. Scroll to the bottom of the page and click the 'Access Card Partner Form' link
4. Complete the form and click 'Submit'

**Business/Organization Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**As part of the Live Healthy Iowa partnership, our business/organization will provide the following healthy opportunity:**

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\_\_\_\_\_

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**Questions?** Johanna Smith | [johanna.smith@livehealthyiowa.org](mailto:johanna.smith@livehealthyiowa.org) | (888)777-8881 ext.111

**Mail completed form to:** Live Healthy Iowa  
Attn: Johanna Smith  
1421 S. Bell Ave, Suite #104  
Ames, IA 50010

or Fax to: (515)292-3254

