



LOGO GUIDELINES

COLORS



Pantone 1665 C
C 0 M 68 Y 100 K 0
#F37321



Pantone 2925 C
C 85 M 24 Y 0 K 0
#0096D6

PRIMARY LOGO



SECONDARY LOGO



ONE COLOR LOGOS



COLORS



Pantone 1665 C
C 0 M 68 Y 100 K 0
#F37321



Pantone 2925 C
C 85 M 24 Y 0 K 0
#0096D6



Pantone 377 C
C 45 M 0 Y 100 K 24
#78A22F



Pantone 129 C
C 0 M 16 Y 77 K 0
#FFD457

PRIMARY FONTS

The primary font(s) to be used with the logo is Helvetica or Helvetica Neue.

FOR QUESTIONS REGARDING LOGO USAGE, PLEASE CONTACT:

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